

# News Release

For immediate release January 22, 2026

## The e-bike revolution continues to transform cycling – and this year's Toronto Bicycle Show and E-Bike Expo March 6-8 continues to showcase the latest and best technology

By popular demand, the cycling event of the year in Canada is moving back to downtown Toronto in 2026 – to the Queen Elizabeth Building at Exhibition Place! The 37th annual consumer show is still the best place to test ride and buy the latest in new bicycles and e-bikes – and experience everything to do with cycling under one roof!

Join the exciting E-bike revolution March 6 – 8, 2026, as it moves to the Queen Elizabeth Building at Exhibition Place. For the past 37 years, the Toronto Bicycle Show and E-Bike Expo, one of the largest annual exclusive bicycle consumer shows in North America, has kept cyclists up to date with the latest trends, products, and new technologies sweeping the industry. Showcasing the latest bicycles, e-bikes, accessories, and brand-name clothing, the show keeps pace with a Canadian e-bike market that's expected to grow from \$39.41 million (USD) in 2025 to 43.84 million in 2026, according to Mordor Intelligence.

The show is also the go-to event for cyclings of every age who appreciate the best in traditional, brand-name bicycles from Canada's most trusted retailers and tech-savvy manufacturers. This year's event will showcase hundreds of new products that take personal transportation to bold new levels of efficiency and enjoyment.

### Show highlights and amenities – many new products have never been seen here before!

- **New e-bikes and traditional bikes** will include mountain bikes, pedal-assist bikes, mobility scooters, and more.
- **Three different test tracks** with ramps and obstacles are available to test cornering and handling, while riding traditional bikes or e-bikes. As always, helmets will be provided free of charge.
- Fill out a ballot to enter a free draw for a new **Teslica C3H Elite e-Bike (Retail Value: \$3,599 + HST)** backed by a 10-year warranty.
- **Show Contest Sponsor Teslica, whose e-bikes are 100% Canadian-made, will host cycling info sessions.**
- The annual consumer show has always been the best place to buy with the **largest selection under one roof.**
- **Bike touring and bike trail vacation firms** will present their top destinations, local, national and worldwide.
- **Join a bike club**, make new friends, and make your cycling experiences much more enjoyable.
- **ATMs** located outside the main entrance and inside the building.
- **Free bicycle parking** at Exhibition Place, easily accessible by car, TTC, and GO Transit.

### NEW VENUE

Queen Elizabeth Building  
Exhibition Place, 190 Princes' Blvd.  
Toronto, Ontario M6K 3C3

- Facebook: /bicycleshowtoronto
- Instagram: @bicycleshowtoronto
- Hashtags: #bicycleshow #BikeTO

**2026 SHOW** TESLICA  
**CONTEST**  
**SPONSOR**



ELECTRIC BIKES

## TORONTO BICYCLE SHOW AND E-BIKE EXPO March 6 – 8, 2026

37th Anniversary Consumer Show

Queen Elizabeth Building, Exhibition Place,  
190 Princes' Blvd., Toronto, ON M6K 3C3

- Friday, March 6, 2026: 11 am – 8 pm
- Saturday, March 7, 2026: 10 am – 6 pm
- Sunday, March 8, 2026: 10 am – 5 pm



(416) 574-1112 • E-mail: [josie@telsec.net](mailto:josie@telsec.net)  
[www.bicycleshowtoronto.com](http://www.bicycleshowtoronto.com)

### ADMISSION PRICES

(Includes Taxes)

- Adults: \$20
- Ages 13-17: \$15
- Seniors 65 and over: \$15
- Ages 12 and under: FREE
- Family of 4 (maximum 2 adults): \$50
- 3-Day Pass: \$40
- 2-Day Pass: \$30

Show visitors can **SAVE \$3 PER TICKET** by buying their tickets **ONLINE** up to midnight, Thursday, March 5.

**Story/photo opportunities: New products/technology, interviews with manufacturers, retailers, industry leaders and others**  
**Information: Josie Graziosi • E-mail: [josie@telsec.net](mailto:josie@telsec.net) • [www.bicycleshowtoronto.com](http://www.bicycleshowtoronto.com)**

# Factsheet



## Event

- 2026 Toronto Bicycle Show and E-Bike Expo – celebrating its 37th year.
- One of the largest exclusive bicycle and e-bike consumer shows in North America.
- World-class technology leaders, trusted Ontario retailers, and tech-savvy North American manufacturers, will exhibit.
- Exhibitors will display the newest bicycles, e-bikes, parts, accessories, apparel and more.
- Continual focus on new products, advanced technology, and the latest cycling trends.
- Many new products on display have never been seen before.

## Location

Queen Elizabeth Building, Exhibition Place, 190 Princes' Boulevard, Toronto, Ontario M6K 3C3 Canada

## Show dates and hours

Fri., March 6, 2026: 11 am – 8 pm • Sat., March 7, 2026: 10 am – 6 pm • Sun., March 8, 2026: 10 am – 5 pm

## Admission prices (includes taxes)

Adults: \$20 • Ages 13-17: \$15 • Seniors 65 and over: \$15 • Ages 12 and under: FREE

Family of 4 (maximum 2 adults): \$50 • 3-Day Pass: \$40 • 2-Day Pass: \$30

ATMs are conveniently located outside main entrance and inside building.

## Tickets – special online discount

Show visitors can **save \$3 per ticket** by purchasing tickets **online up to midnight, Thursday, March 5, 2026.**

On Friday, March 6, Saturday, March 7, and Sunday, March 8, tickets will be available online AND at the door.

## Show highlights and amenities

- New e-bikes and traditional bikes will include mountain bikes, pedal-assist bikes, mobility scooters, and more.
- Three different test tracks with ramps and obstacles are available to test cornering and handling, while riding traditional bikes or e-bikes. As always, helmets will be provided free of charge.
- Fill out a ballot to enter a free draw for a new Teslica C3H Elite e-Bike (Retail Value: \$3,599 + HST) backed by a 10-year warranty.
- Show Contest Sponsor Teslica, whose e-bikes are 100% Canadian-made, will host cycling information sessions.
- The annual consumer show has always been the best place to buy with the largest selection under one roof.
- Bike touring and bike trail vacation firms will present their top destinations, local, national and worldwide.
- Join a bike club, make new friends, and make your cycling experiences much more enjoyable.
- ATMs are located outside the main entrance and inside the building.
- Free bicycle parking at Exhibition Place, easily accessible by car, TTC, and GO Transit.

## Public Service Announcement

Don't miss the cycling event of the year, returning to downtown Toronto by popular demand! The Toronto Bicycle Show and E-Bike Expo will take place Friday, Saturday, and Sunday, March 6th, 7th and 8th, at the Queen Elizabeth Building at Exhibition Place in downtown Toronto. See the latest in bicycles, e-bikes, and more from brand-name manufacturers, and take advantage of the fabulous deals from leading retailers. Fill out a ballot to enter a free draw for a new Teslica C3H Freedom Elite e-Bike with a retail value of \$3,599 plus HST, backed by a 10-year warranty. See how the ongoing e-bike revolution has transformed the cycling industry with new products, and take a test ride on 3 challenging tracks. There's free bicycle parking at Exhibition Place, easily accessible by car, TTC and GO Transit.

For more information please visit [www.bicycleshowtoronto.com](http://www.bicycleshowtoronto.com).

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