

News Release

For immediate release

The Bicycle Fall Blowout Sale returns to a new venue – the Queen Elizabeth Building, Exhibition Place – continuing its tradition of once-a-year clearout prices all under one roof

What began over two decades ago as a small event to help Toronto bicycle retailers clear out their year-end stock, has now become one of the Canadian cycling industry's most popular annual attractions. The 2025 Bicycle Fall Blowout Sale will see cycling enthusiasts from across Ontario gather at a **new location – the Queen Elizabeth Building – at Exhibition Place in Toronto**, to purchase still-new, year-end stock from the top bicycle retailers at the year's lowest clearout prices. These will include brand-name bicycles, popular e-bikes, accessories, apparel and more, in what has become a 7-hour, non-stop, selling 'blitz.'

Given the recent surge in cycling activities, the unprecedented rise in sales and popularity of e-bikes, the ongoing addition of bike lanes to existing roadways in Toronto, the proven health advantages of regular cycling, and the reduction of air pollution compared to other forms of transportation, event officials are once again expecting one of the largest and most enthusiastic crowds in recent years.

Bargains will be available one day only – all day long!

Cycling lovers in search of exceptional bargains and great deals, are expected to form around the Queen Elizabeth Building well before the event opens its doors at 10 am on Saturday, October 4. **Plus, the deals go on all day.** This is a testament to the huge, day-long discounts from retailers offered right up to the event's closing time of 5 pm. The popular annual event is a unique, one-day-only opportunity to get still-new top-quality bicycles, e-bikes, accessories, apparel and more, at low prices not offered previously, as Ontario's top retailers scramble to clear out their year-end stock. The 23rd annual attraction continues to excite cyclists from across Ontario for three main reasons:

1. Products are still new – including 2025 brand-name models from the world's leading manufacturers.
2. The bargains are real and last all day – cyclists can save hundreds and even thousands of dollars.
3. The show attracts only established and well respected retailers from across the province.

Plus, visitors can win a Teslica Freedom City Elite e-Bike (retail value \$3,599+ HST) in a special draw!

There's **free bicycle parking** at Exhibition Place, which is easily accessible by TTC and GO Transit.

Facebook: /bicycleshowtoronto • Instagram: @bicycleshowtoronto • Hashtags: #bicycleshow, #BikeTO

BICYCLE FALL BLOWOUT SALE
Saturday, October 4, 2025
10 am – 5 pm

NEW VENUE:

Queen Elizabeth Building, Exhibition Place
190 Princes' Boulevard
Toronto, Ontario M6K 3C3 Canada



(416) 606-4349 • josie@telsec.net
www.bicycleshowtoronto.com

ADMISSION PRICES

(Includes Taxes)

- Adults: \$10 (Cash Only*)
- Children 12 and under will be admitted free

*ATMs located inside main entrance and inside building

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