

11TH ANNUAL BICYCLE FALL

BLOWOUT

SALE

BICYCLE FALL BLOWOUT SALE

Direct Energy Centre, East Annex, Hall F, Door 33
Exhibition Place, Toronto, Ontario, Canada
Saturday, October 16, 2010 • 10 am – 5 pm

Space Application and Contract

We, the undersigned, herein referred to as exhibitor, do hereby submit our application for reservation of display space as an exhibitor in the Bicycle Fall Blowout Sale.

Please print or type clearly

Date Company
Address City
Province (or state) Postal Code (or zip) E-mail
Phone () Fax () Contact

Sale Hours

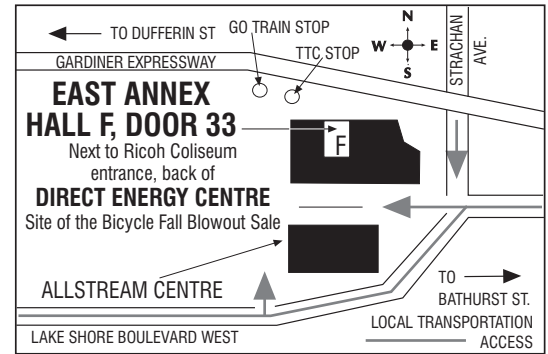
Move in: Sat., Oct. 16, 2010: 6 am – 10 am
Sale Hours: Sat., Oct. 16, 2010: 10 am – 5 pm
Move out: Sat., Oct. 16, 2010: 5 pm – 8 pm

Rental Rates

Includes Table and 2 Chairs per Booth
(Single booth size 10' x 10' or 100 sq. ft. Prices are based on per company, per exhibitor.)
• 1 booth – \$425 per booth (plus 13% Harmonized Sales Tax)
• 2 booths – \$395 per booth (plus 13% H.S.T.)
• 3 booths or more – \$360 per booth (plus 13% H.S.T.)

Your booth payment also includes

- Table and chairs provided
- Complimentary exhibitor badges & passes
- Free on-site exhibitor storage
- Free material handling
- Booth curtains if required
- Special low rate at event hotel
- Pre-event discounts on electrical & exhibit materials



Payment Schedule

1/3 due with application. Balance due August 16, 2010. Any balance unpaid after August 16, 2010 will bear interest at the rate set out in the invoice from Show Management. Contract is valid on acceptance with or without deposit. No exhibitor will be permitted access to the event facilities unless all amounts are paid in full.
Payable by cheque to: Bicycle Fall Blowout Sale.

PLEASE NOTE
Exhibitor will be placed on floorplan upon receipt of 1/3 deposit and signed contract.

Important Note

Payments for booth rentals are non-refundable. I request booth number(s) I understand booths are allocated on a first-come-first-serve basis and my request may not be allowed. I understand I will receive confirmation of my booth number(s). I also understand that this contract is not cancelable. If the exhibitor fails for any reason to take possession of, or to use the space, no refund shall be made and all payments made shall be forfeited as a genuine pre-estimate of damages, not a penalty. Any outstanding monies regarding the total amount on this contract must be paid in full. Show Management reserves the right to cancel any contract for non-payment as and when due, without prejudice to the right of Show Management to seek damages for non-payment from exhibitor. The exhibitor agrees with show management that, for a period of two years from the close of the show in respect of which this agreement is executed, it will not acquire any ownership, interest in or join any organization which owns or is developing any other show which competes with the Bicycle Fall Blowout Sale. The exhibitor agrees to stay within the confines of their space, otherwise the exhibitor agrees to pay Canadian Shows & Special Events Inc. \$500 for "Aisle Infringement."

Total cost of booth(s) \$ Enclosed is my cheque for \$

I hereby apply for space in the Bicycle Fall Blowout Sale (o/b Canadian Shows & Special Events Inc.) as stated above, subject to show management approval. I accept this application and all its terms and agree to abide by the rules and regulations governing the show.

Authorized Signature Date

Mail or fax to Josie Graziosi, Bicycle Fall Blowout Sale, One Yonge Street, Suite 1801, Toronto, Ontario M5E 1W7
Fax: (416) 369-0515 • Tel.: (416) 363-1292 • e-mail: josie@telsec.net • web site: www.bicycleshowtoronto.com

Our H.S.T. # is R135039733

PLEASE RETURN THIS COPY WITH PAYMENT